

DVO Membership Report

September 2014

We currently have 241 signed up members and the comparison with previous years is given below. Note that as Family Membership is no longer appropriate the figures from 2013 exclude that box. Despite that we are now seeing an increase in numbers from last year. I have very little feedback from the new members but what I have seems to show that our weekly activities and Level D events are bringing in members.

Comparison of membership over the last six years

	2009	2010	2011	2012	2013	2014
Seniors	61	61	69	83	176	175
Juniors	13	11	11	5	56	66
Family	254	187	224	206		
Others	5	0	3	5	6	6
Total Individuals	333	259	307	299	238	247

Others in this table refers to Life(5) and Dual Memberships(1). Life Members are orienteers who belong to other clubs now and may not be in this country or those who have retired from the sport. Dual Membership is where DVO is a secondary club.

Age Analysis

The breakdown into the age classes of our members is as follows

The full age analysis is below as the classes above span differing lengths.

Gender Classification

The breakdown of our membership by gender, split into Juniors and Seniors is shown below

Membership Churn

This is the picture of Membership Churn (the number of members who leave compared with the number who join in any one year). Below is the current graph of the club starting in 2011, using an estimated number who joined in 2011 to balance the current number. I start counting those that join or leave from November each year as that is when renewals start. At last the picture is stabilising and maybe improving though I am not sure it is statistically significant.

Participation

The graph below looks at the participation that members have in DVO events. Starting in 2013 I have looked at which members ran in the events that we (DVO) put on. In the chart below the horizontal axis

displays the percentage of events that we have put on. The 0% column is for the number of members who have not attended any events, the 20% column is for those that have attended greater than 0% and less than or equal to 20%, the 40% column is for those that have attended greater than 20% and less than or equal to 40% and so on. The vertical axis is the percentage of members of that year who fall into the various pots. I identify DVO Members running by looking at the event results file and picking up the BOF number or failing that the dibber number so there will be some failures in the data but it should be very small. At present the display is confused and I have not drawn any conclusions from it.

Summary

Our numbers have risen but not very significantly and the participation in our events is at present not very informative. If anyone has any ideas of further displays that might draw out further enlightenment then please let me know.

Derek Gale

De facto DVO Membership Secretary